

Annual Meeting



Arrowhead Union High School District

October 16, 2024

Fiscally Responsible

- Since 2011, over \$5 million in cost reductions/avoidance have been realized by cutting spending, reducing/consolidating staff, modifying employee benefits and finding operational efficiencies.
- Arrowhead maintains a Moody's Aa1 rating (*better than 90% of WI districts*).
- The Arrowhead portion of each resident's property tax bill has decreased.

Arrowhead Students & Staff Give Back!!!

**Arrowhead students and staff are
committed to the community.**

Arrowhead Students & Staff Give Back!!!



Health Occupations Students of America (HOSA) and Student Senate held multiple blood drives, helping the American Red Cross to save lives locally and across the nation.

Student Senate Blood Drives collected 300 pints of blood which translates to 900 lives saved.

Arrowhead Students & Staff Give Back!!!

Student Senate Giving Tree

- **3 families/10 children sponsored through Christmas Clearing Council of Waukesha County**
- **approximately \$1,500 in gift cards collected to help families in need**

Arrowhead Students & Staff Give Back!!!

WARHAWK INTERACT BOOK FAIR

**Almost 300 people attended the Fair on May 11th
to make selections from thousands of free books!**

FEEDING AMERICA FOOTBALL FOOD DRIVE

Arrowhead beat Oconomowoc!

(9,162 meals provided to 8,930 meals provided)

Arrowhead Students & Staff Give Back!!!

The Girls Swim team collected over 8,500 items for the Hartland Food Pantry & \$10,000 for Make-A-Wish!

Multiple food drives were held including Student Senate, Warhawk Interact Club, Girls Golf, Girls Ice Hockey and Boys Swim & Dive Teams.



Arrowhead Students & Staff Give Back!!!

Arrowhead students volunteered in 130+ community service projects, contributing over 10,000 total hours. Projects included hosting free events for veterans, collecting toiletries for the Milwaukee Homeless Veterans Initiative, volunteering with youth and seniors and raising \$114,000 in a golf tournament for the MACC Fund, bringing the total amount raised for that endeavor to \$1 million.



Arrowhead Students & Staff Give Back!!!

So much more.

Athletic teams continue to excel;

Incredible Performing Arts programs;

Tech Ed Dept of the Year...could go on;

Please check out our website.

**Arrowhead students and staff make
AHS an incredible community asset.**



STRONG SCHOOLS

STRONG COMMUNITY

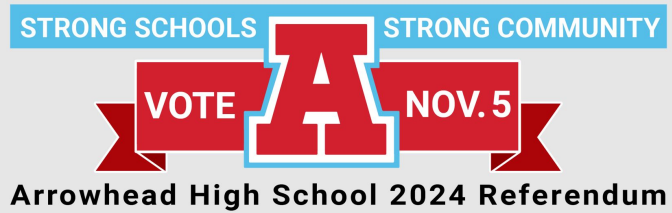


VOTE

NOV. 5

Arrowhead High School 2024 Referendum

Conrad D. Farner, Superintendent
Jeff Gross, Director of Business Services
Adam Kurth, AHS Principal



Why are we here?

- **Safety for Students & Staff** is the priority.
- **Time and failed referenda** have put our facilities at a tipping point (1955, 1969, 1999).
- **Wisconsin's school funding system requires referenda** to address significant capital & operating needs.
- **Better learning opportunities & outcomes.**
- **Taxpayers deserve the most efficient use of tax dollars** (*estimated \$1 million in redundant costs*).

Aging Facilities



Aging Facilities



Aging & Failing Systems



Breaking Misconceptions

- Football Stadium
- Scoreboard
- Hockey Rink
- 2 Locker Rooms

None of these were at taxpayer expense.

All were privately funded/donated.

Challenges with a 2-Building Campus

- **Safety and Security**
 - travel between campuses
 - multiple access points - unmonitored
- **Communication**
 - emergency situations
 - collaborative work
- **Incredible inefficiencies in staff and equipment**
 - two main offices, two cafeterias, two libraries
 - duplicate equipment/spaces (tech ed, music, art)
 - estimated \$1,000,000+ in annual redundancies

Why are we here?

There is no other option; referenda is part of the state funding model.

STRONG SCHOOLS

STRONG COMMUNITY


VOTE



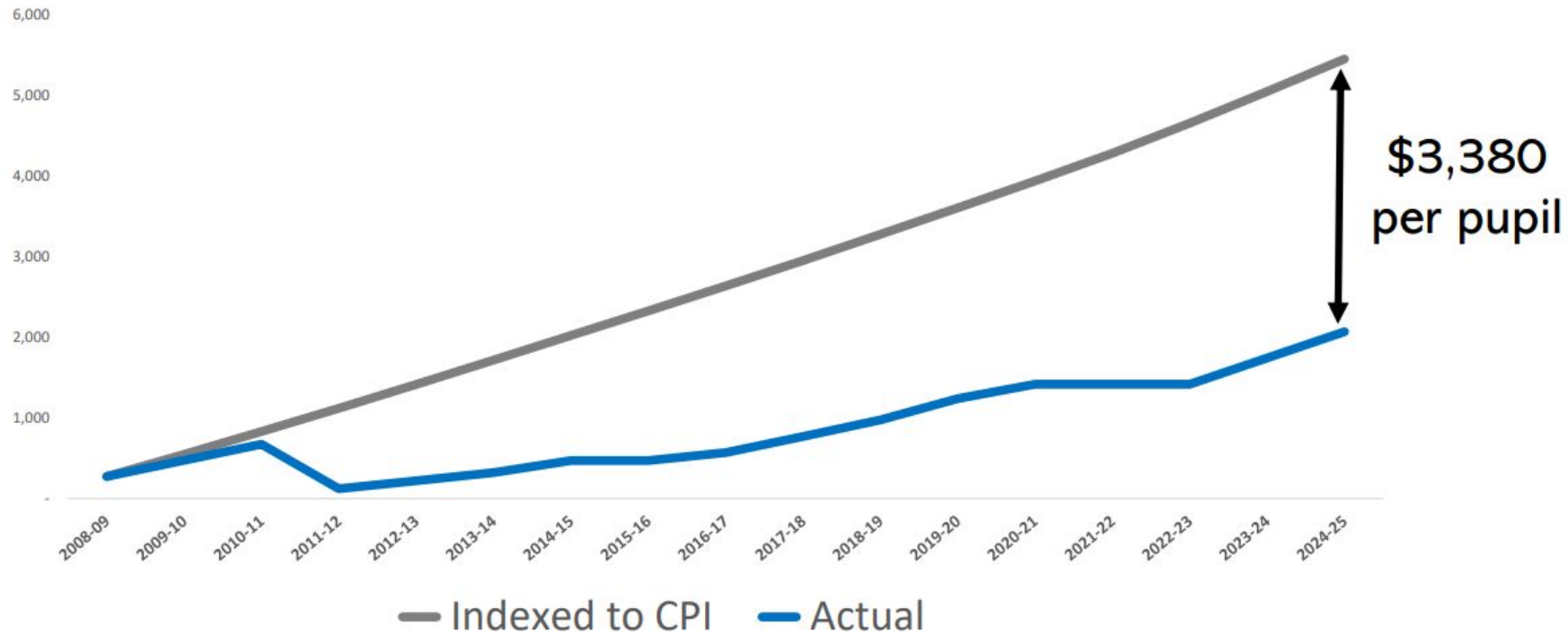
NOV. 5

Arrowhead High School 2024 Referendum

Why are we here?

- In 1993, WI Legislature instituted a limit on the revenue (state aid + property tax) a school district is entitled to receive each year (*The Revenue Limit or Cap*).
- The initial limit was arbitrarily  set at the amount each school district spent (*per student*) in 1992-93; it therefore varies widely across the state.
- The Revenue Limit was conveyed as a temporary property tax “fix,” and became permanent 2 years later.
- For 30+ years now, the amount of funding public school districts are provided is limited/capped by this law.

General school district revenues per pupil lag inflation by more than \$3,300 since 2009



MAXIMUM REVENUE LIMIT COMPARISON

Waukesha County School Districts (2023-24)

District	Max. Revenue per Student per year	Max. Revenue per Student times(x) 2,000 (Arrowhead) Students	ANNUAL Difference	Five-year Difference
Kettle Moraine	\$12,708	\$25,416,000	\$3,416,000	\$17,080,000
Elmbrook	\$12,532	\$25,064,000	\$3,064,000	\$15,320,000
New Berlin	\$11,984	\$23,968,000	\$1,968,000	\$9,840,000
Menomonee Falls	\$11,756	\$23,512,000	\$1,512,000	\$7,560,000
Hamilton	\$11,410	\$22,820,000	\$820,000	\$4,100,000
Pewaukee	\$11,130	\$22,260,000	\$260,000	\$1,300,000
Oconomowoc	\$11,037	\$22,074,000	\$74,000	\$370,000
Muskego	\$11,000	\$22,000,000	\$0	\$0
Waukesha	\$11,000	\$22,000,000	\$0	\$0
Mukwonago	\$11,000	\$22,000,000	\$0	\$0
Arrowhead UHS	\$11,000	\$22,000,000	\$0	\$0

MAXIMUM REVENUE LIMIT COMPARISON

Wisconsin Union High School (UHS) Districts (2023-24)

District	Max. Revenue per Student per year	Max. Revenue per Student times(x) 2,000 (Arrowhead) Students	ANNUAL Difference	Five-year Difference
Nicolet	\$16,162	\$32,324,000	\$10,324,000	\$51,620,000
Lakeland	\$15,260	\$30,520,000	\$8,520,000	\$42,600,000
Lake Geneva	\$13,781	\$27,562,000	\$5,562,000	\$27,810,000
Bigfoot	\$13,583	\$27,166,000	\$5,166,000	\$25,830,000
Waterford	\$13,554	\$27,108,000	\$5,108,000	\$25,540,000
Wilmot	\$12,594	\$25,188,000	\$3,188,000	\$15,940,000
Union Grove	\$12,157	\$24,314,000	\$2,314,000	\$11,570,000
Central/Westosha	\$11,868	\$23,736,000	\$1,736,000	\$8,680,000
Hartford	\$11,853	\$23,706,000	\$1,706,000	\$8,530,000
Arrowhead	\$11,000	\$22,000,000	\$0	\$0

Where does AHS rank on *spending* per student?

Arrowhead ranks 366 out of 420 districts at \$15,012 Total District Cost (TDC) per resident student. Arrowhead is \$2,170 below the State Average TDC per resident student of \$17,182 (*remember high schools cost more to operate*).

1	2022-23 School District Annual Report Data					Districts TDC > Arrowhead		365	87%
2	State Cost Per Member = \$17,182					Arrowhead		1	420
3						Districts TDC < Arrowhead		54	13%
4		Total Current Ed. Cost per member	Transport. Cost per member	Facility Cost per member	Total Ed. Cost per member	Comm. Serv. per member	Total District Cost per member	2022-23 RESIDENT ENROLLMENT	
5	NAME								
367	Elmbrook	\$12,780	\$654	\$1,082	\$14,516	\$550	\$15,066	7,967	
368	Shawano	\$12,306	\$557	\$1,033	\$13,896	\$1,158	\$15,054	2,389	
369	Mondovi	\$12,299	\$573	\$1,411	\$14,283	\$745	\$15,028	965	
370	Durand	\$11,696	\$1,071	\$1,639	\$14,406	\$610	\$15,016	998	
371	Arrowhead UHS	\$13,194	\$598	\$749	\$14,542	\$469	\$15,012	1,975	
372	Oconomowoc Area	\$12,563	\$502	\$1,335	\$14,400	\$581	\$14,980	5,489	

This image shows a vertical strip of a spreadsheet, likely a continuation of the data from the main table. It lists various school districts. The row for 'Arrowhead UHS' is highlighted in yellow and circled in red, matching the row highlighted in the main table.

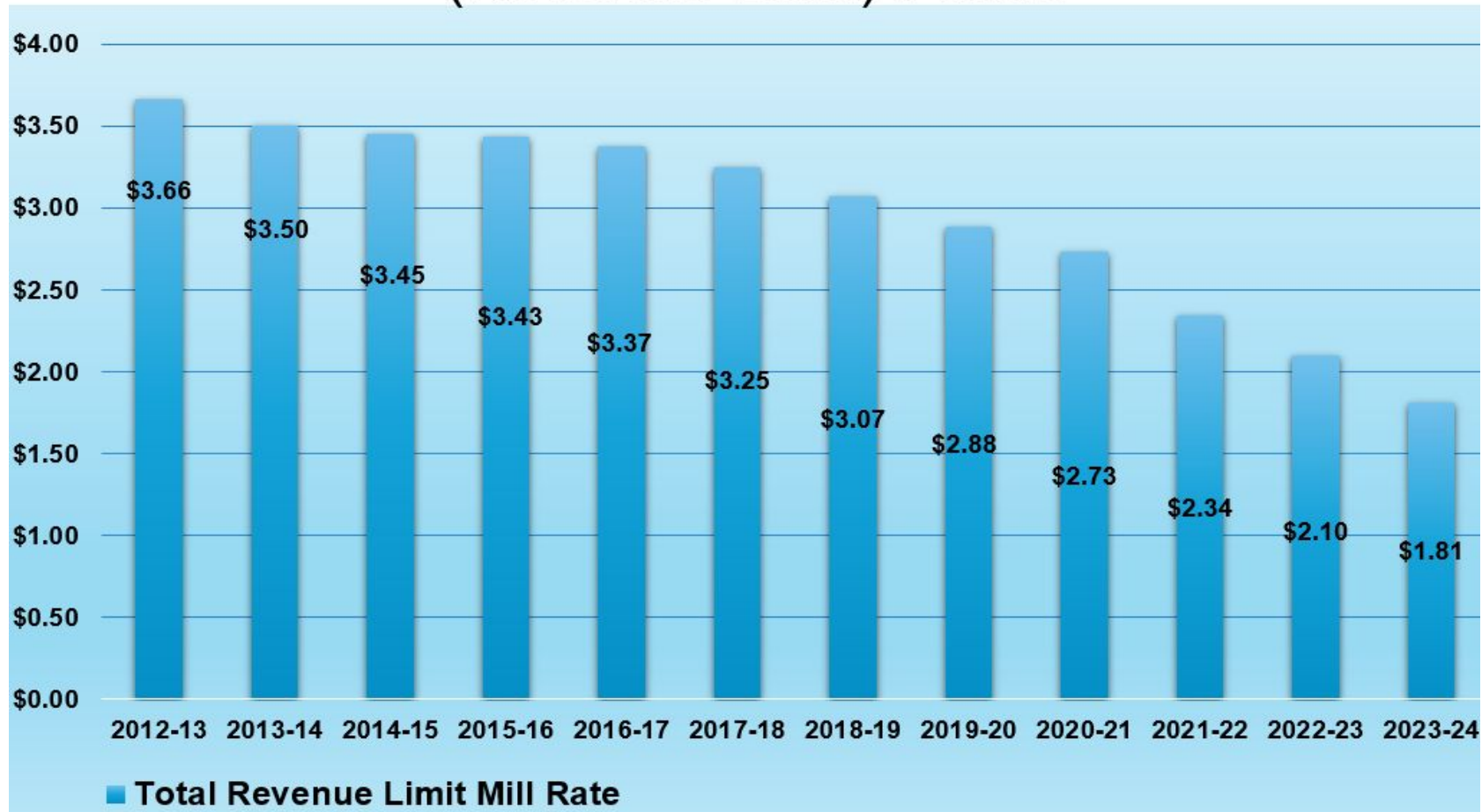
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Arrowhead *Spending* Compared to Other Union HS Districts

1	2022-23 School District Annual Report Data			Districts TDC > Arrowhead			365	87%
2	State Cost Per Member = \$17,182				Arrowhead		1	420
3				Districts TDC < Arrowhead			54	13%
4		Total Current Ed. Cost per member	Transport. Cost per member	Facility Cost per member	Total Ed. Cost per member	Comm. Serv. per member	Total District Cost per member	2022-23 RESIDENT ENROLLMENT
5	NAME							
6	Nicolet UHS	\$19,413	\$846	\$6,372	\$26,631	\$1,450	\$28,081	1,098
7	Lakeland UHS	\$21,004	\$1,552	\$2,566	\$25,121	\$820	\$25,941	722
8	Big Foot UHS	\$15,899	\$927	\$6,144	\$22,970	\$2,461	\$25,431	477
9	Wilmot UHS	\$16,359	\$558	\$4,285	\$21,202	\$745	\$21,947	959
10	Waterford UHS	\$16,692	\$520	\$2,448	\$19,661	\$963	\$20,625	978
11	Union Grove UHS	\$14,499	\$712	\$2,623	\$17,834	\$863	\$18,697	711
12	Lake Geneva-Genoa UHS	\$15,289	\$754	\$787	\$16,829	\$1,213	\$18,042	1,295
13	Central/Westosha UHS	\$13,073	\$541	\$2,430	\$16,044	\$686	\$16,729	1,143
14	Hartford UHS	\$13,822	\$676	\$870	\$15,367	\$817	\$16,185	1,465
15	Arrowhead UHS	\$13,194	\$598	\$749	\$14,542	\$469	\$15,012	1,975

MILL (Tax) RATE ANALYSIS

(Revenue Limit) Funds





Arrowhead High School 2024 Referendum

**Passed
referenda in
April, 2024 so
tax rates will
increase.**

**Referendum on
November 5
ballot**



2023-24	Combined TOTAL
	Gr. 4K-12
<u>Waukesha County Districts</u>	<u>Tax (Mill) Rate</u>
Kettle Moraine	7.22
Menomonee Falls	6.91
Hamilton	6.91
Pewaukee	6.85
Elmbrook	6.50
Mukwonago	6.20
Oconomowoc	6.09
Muskego	5.99
New Berlin	5.87
Waukesha	5.64
***Arrowhead HS + Average 4K-8	5.18

Source: Wisconsin Department of Public Instruction.



Arrowhead is one of the:

- lowest funded,
- lowest spending,
- lowest taxing,
- most cost-effective districts
in the state.

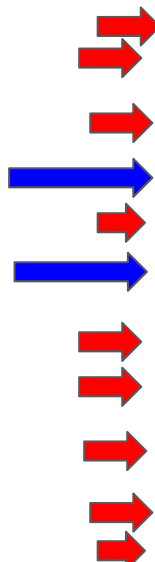
Why are we here?

“If you need more funds, ask your taxpayers.”

That is what districts across the state are doing.

- ***82.4% of districts have asked their communities to pass operational referendums since 2000 (347 districts have asked 1,345 questions).***
- ***59% of districts the past two years.***
- ***29% of districts have questions on Nov. 5.***

147 passed.



*Southeast Wisconsin Referendums Passed Since 2000

Source: Wisconsin Department of Public Instruction

District	Number Passed	Cumulative Funding Received to Date- Debt, Nonrecurring, & Recurring Referendums	Recurring Revenue Authority, to Date, (each year forever)	District	Number Passed	Cumulative Funding Received to Date- Debt, Nonrecurring, & Recurring Referendums	Recurring Revenue Authority, to Date, (each year forever)
Milwaukee	2	\$339,000,000	\$87,000,000 (since 2023)	South Milwaukee	3	\$61,605,000	\$9,625,000 (since 2023)
Waukesha	5	\$317,200,000	4,900,000 (since 2002)	Menomonee Falls	3	\$56,250,000	0
Racine	11	\$195,935,000	0	Brown Deer	5	\$55,960,000	0
Kenosha	6	\$162,053,000	\$2,427,000 (since 2010)	Greenfield	6	\$53,520,000	0
Oconomowoc	4	\$153,000,000	0	Port Wash-Sauk.	3	\$52,025,000	0
Muskego-Norway	5	\$148,685,700	\$1,156,700 (since 2003)	St Francis	3	\$47,100,000	0
Wauwatosa	1	\$124,900,000	0	Maple Dale-Indian Hills	4	\$32,290,000	0
Pewaukee	5	\$114,450,000	\$450,000 (since 2002)	Cudahy	6	\$28,360,000	0
Sussex Hamilton	6	\$111,100,000	\$1,500,000 (since 2019); \$7,600,000 (since 2024)	Hartland-Lakeside	3	\$23,009,000	\$598,000 (since 2001)
Nicolet UHS	4	\$110,950,000	0	Whitefish Bay	2	\$22,600,000	0
Kettle Moraine	4	\$96,667,000	\$485,000 (since 2001); \$7,000,000 (since 2020)	Whitnall	1	\$16,160,000	0
Shorewood	6	\$94,870,000	\$275,000 (since 2019)	Glendale-River Hills	4	\$15,790,000	0
Germantown	3	\$88,100,000	0	Northern Ozaukee	1	\$14,950,000	0
Cedarburg	4	\$81,800,000	0	Swallow	3	\$14,200,000	\$100,000 (since 2000)
Fox Point J2	6	\$81,655,000	0	West Allis	1	\$12,000,000	0
Elmbrook	2	\$80,090,000	0	Lake Country	1	\$9,500,000	
Franklin	3	\$76,300,000	0	Arrowhead UHS	1	\$8,500,000	0
Mukwonago	4	\$75,350,000	0	New Berlin	1	\$8,500,000	0
Mequon-Thiensville	2	\$73,900,000	0	Merton Community	2	\$7,060,000	0
Grafton	4	\$67,670,000	0	Stone Bank	1	\$2,500,000	0
Greendale	5	\$65,915,000	0	North Lake	1	\$2,260,000	0
All Arrowhead Area	12	\$67,029,000	*These numbers are not adjusted for inflation; construction costs have increased significantly since the early 2000s.				

Why are we here?

**Not only are our facilities aging & failing,
area districts are investing & improving.**

STRONG SCHOOLS

STRONG COMMUNITY

VOTE



NOV. 5

Arrowhead High School 2024 Referendum

Our closest competitors recently addressed operations and/or renovated buildings:

- Oconomowoc - 2023 & 2016
- Hamilton - ***2024** & 2018
- Germantown - 2016
- Pewaukee - 2024 & 2018
- Kettle Moraine - ***2020**, 2014, 2001

*** \$7M+/year Recurring Operational Referenda**

Arrowhead's facilities are falling behind.



Oconomowoc HS

Competing districts are passing Arrowhead:

- Mukwonago - 2016
- Muskego - 2022 & 2016
- Cedarburg - 2019
- Nicolet - 2022
- Mequon-Thiensville - 2020

Arrowhead's facilities are falling behind.



Kettle Moraine High School

Arrowhead Cafeteria vs. Cedarburg Multi-Purpose Space



Undersized AHS



New open multipurpose cafeteria

Arrowhead Theater vs. Verona Theater



Undersized Theater - AHS



Appropriately Sized Theater - Verona HS

AHS Classrooms vs. Cedarburg Learning Spaces



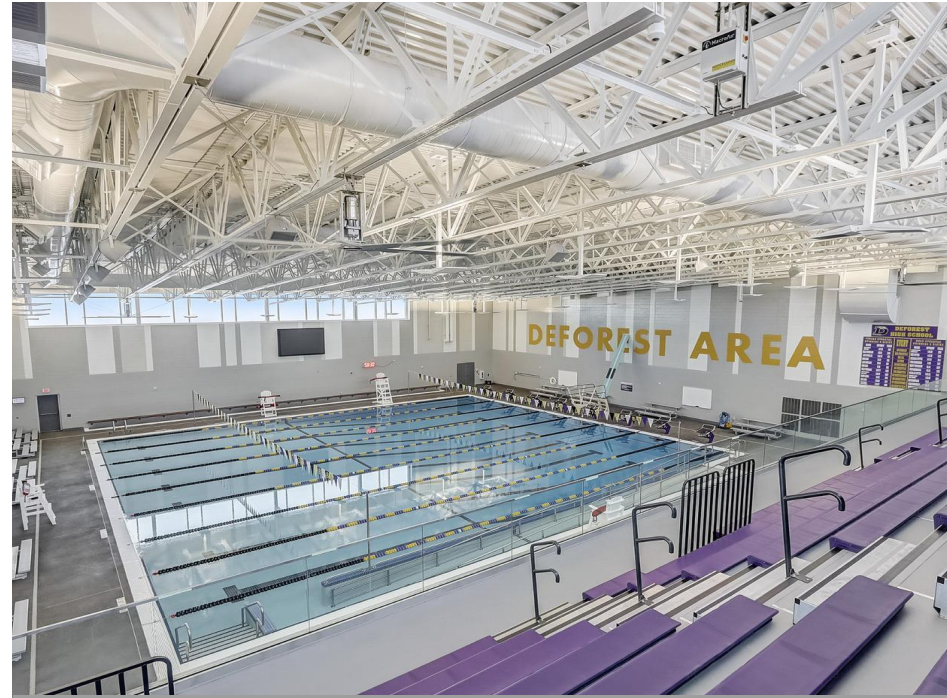
AHS Classrooms vs. Cedarburg Learning Spaces



Arrowhead Pool vs. DeForest Pool



Undersized Pool - AHS



Appropriately-Sized Pool - DeForest HS

Arrowhead Space vs. Franklin Collaborative Space



Lack of Collaboration Space - AHS



Collaboration Space - Franklin HS

Natural Light Access - Arrowhead vs. Monona Grove

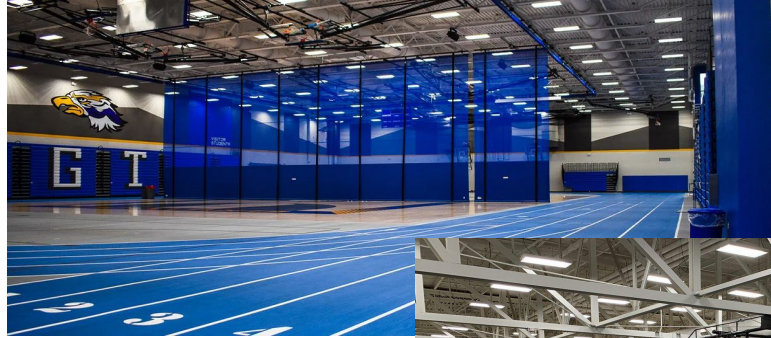


Lack of Natural Light & Limited Sight - AHS



Transparency and Light - Monona Grove

Gym Facilities - Arrowhead vs. So Many Others



Safe/Secure Entrances - Arrowhead vs. Others





Verona Comparison \$185 million in 2018

40% increase in construction costs = \$250 million + today
Construction costs only go up...



This has been over a year long process.

STRONG SCHOOLS

STRONG COMMUNITY

VOTE



NOV. 5

Arrowhead High School 2024 Referendum

14 Month Process

- ☐ Last fall, a competitive bid process was used to select an architectural firm (EUA) and construction firm (VJS) to do a thorough facilities analysis so we could determine the projected needs and costs over the next 20+ years.
- ☐ That process included numerous community information sessions to share the results of the study and get community feedback.

14 Month Process

- ❑ The process continued through last winter & spring with more community information sessions, tours and School Board workshops that shared the results of the facilities study and potential options for moving forward.
- ❑ That led to a survey of the community (mailed last spring) to determine the levels of support for various options generated by the Board based on community input.



Community Survey Results

- ☐ The \$261.2 million proposal for an all new school, new pool and new auditorium garnered **43.2%** support.
approx. 10% undecided
- ☐ The \$214.5 million option for a new school without a new pool or new auditorium generated **44.1%** support.
approx. 11% undecided
- ☐ The \$172.2 million option to renovate and add on to one existing building generated **43.9%** support.
approx. 15% undecided



Community Survey Results

- ☐ The community also indicated strong support for a new or renovated pool (**63.5%**).
- ☐ Support for a new auditorium was at **52.5%**.
- ☐ The community did **not** support investing \$153.2 million to renovate both current buildings (**37.1%**).



Referenda Questions

Question 1 - OPERATIONAL

- **1.9 Million for four more years to support operational needs?**
= \$0.02 tax/mill rate or \$2 per \$100,000 property value

Question 2 - NEW CONSTRUCTION

- **\$261.2 million for a new facility?**
= \$1.91 tax/mill rate or \$191 per \$100,000 property value

Conceptual Layout

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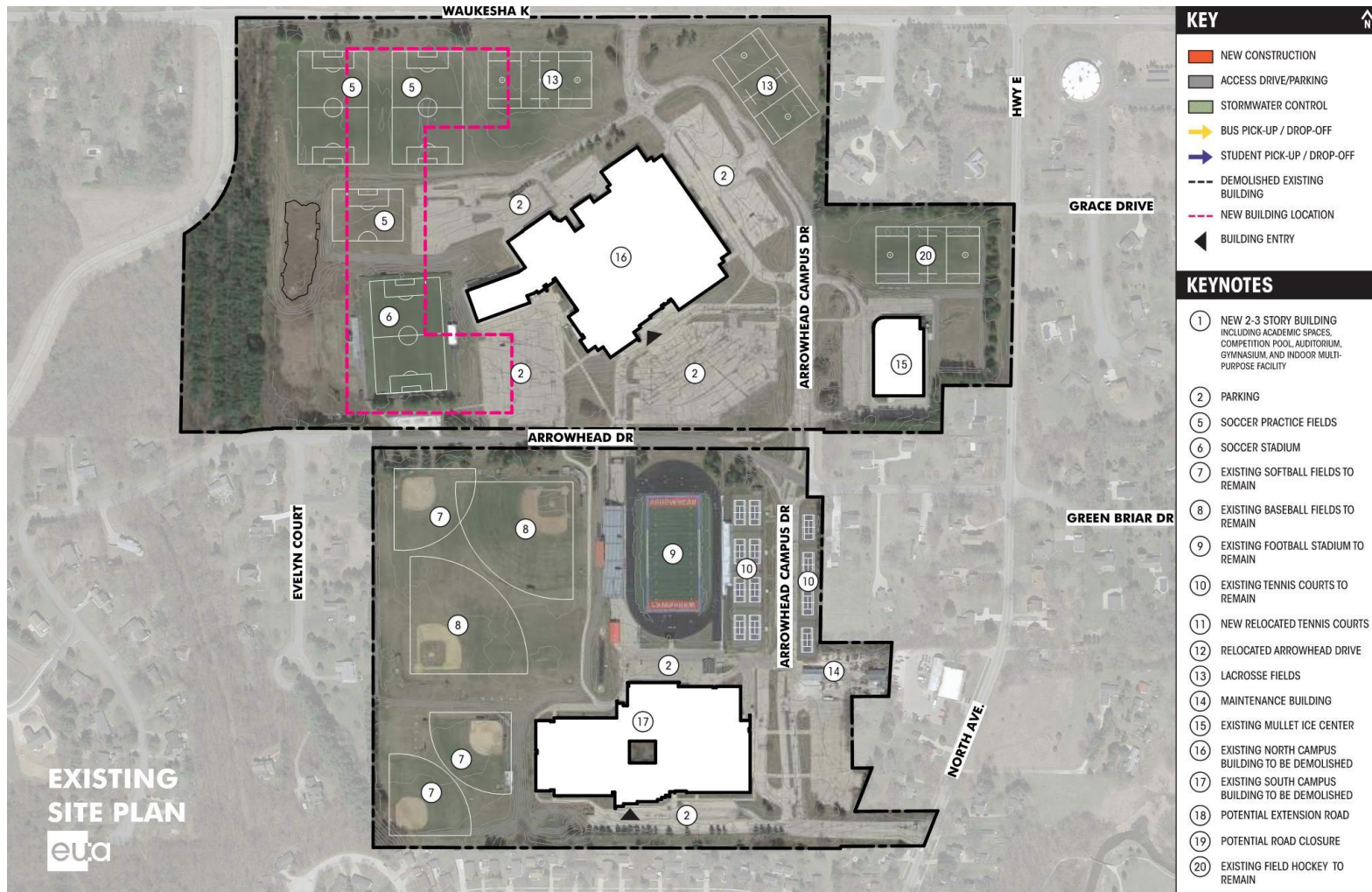
STRONG COMMUNITY

VOTE

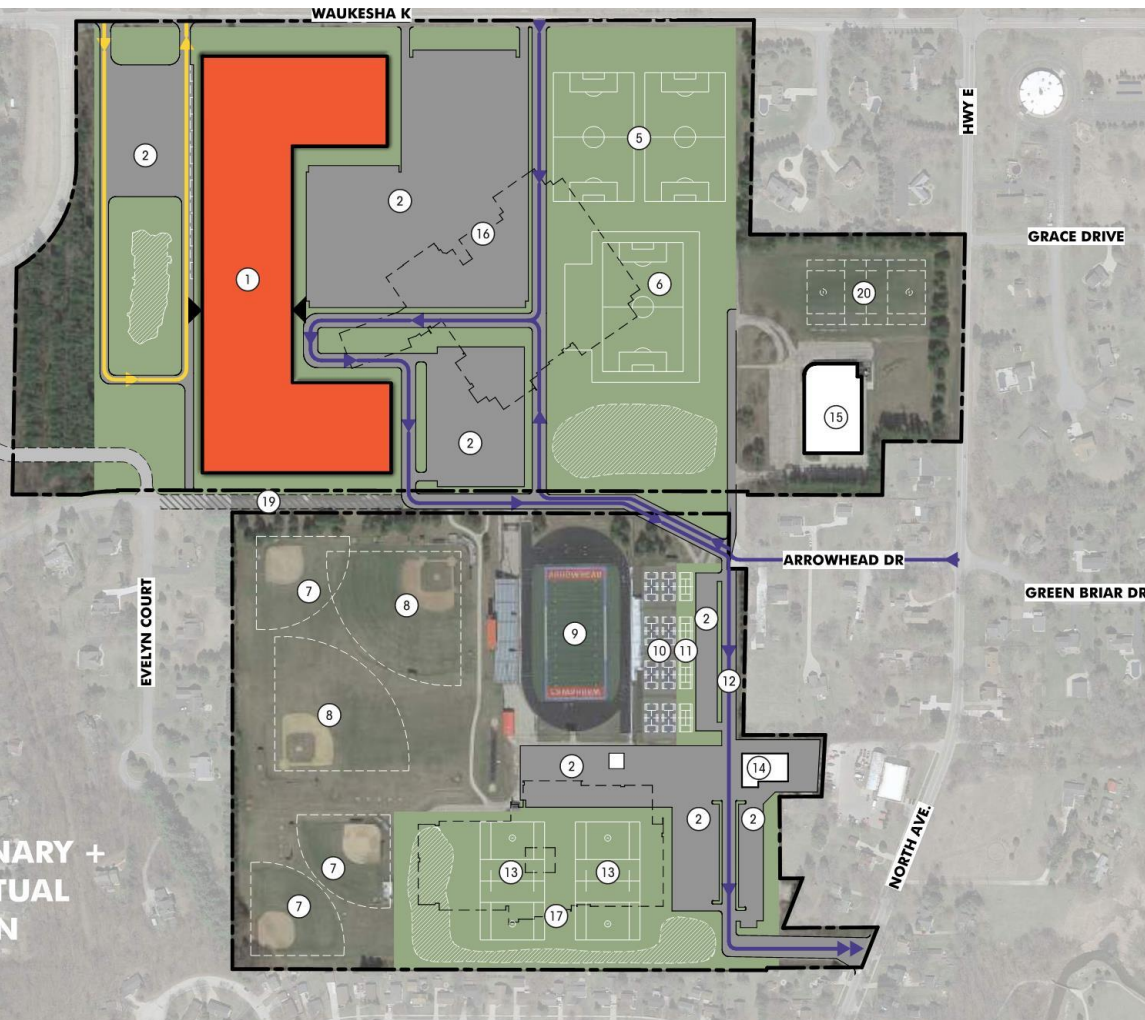


NOV. 5

Arrowhead High School 2024 Referendum



PRELIMINARY + CONCEPTUAL SITE PLAN eua



KEY	
NEW CONSTRUCTION	
ACCESS DRIVE/PARKING	
STORMWATER CONTROL	
BUS PICK-UP / DROP-OFF	
STUDENT PICK-UP / DROP-OFF	
DEMOLISHED EXISTING BUILDING	
NEW BUILDING LOCATION	
BUILDING ENTRY	
KEYNOTES	
1	NEW 2-3 STORY BUILDING INCLUDING ACADEMIC SPACES, COMPETITION POOL, AUDITORIUM, GYMNASIUM, AND INDOOR MULTI-PURPOSE FACILITY
2	PARKING
5	SOCCER PRACTICE FIELDS
6	SOCCER STADIUM
7	EXISTING SOFTBALL FIELDS TO REMAIN
8	EXISTING BASEBALL FIELDS TO REMAIN
9	EXISTING FOOTBALL STADIUM TO REMAIN
10	EXISTING TENNIS COURTS TO REMAIN
11	NEW RELOCATED TENNIS COURTS
12	RELOCATED ARROWHEAD DRIVE
13	LACROSSE FIELDS
14	MAINTENANCE BUILDING
15	EXISTING MULLETT ICE CENTER
16	EXISTING NORTH CAMPUS BUILDING TO BE DEMOLISHED
17	EXISTING SOUTH CAMPUS BUILDING TO BE DEMOLISHED
18	POTENTIAL EXTENSION ROAD
19	POTENTIAL ROAD CLOSURE
20	EXISTING FIELD HOCKEY TO REMAIN

Return on the Investment

“Housing prices increase by nearly **9%** during the period in which construction is slowing and buildings are becoming occupied.”

“After the [bond] election, house prices gradually increase in districts that approve a bond measure, reaching a **7% higher** level 9 years post election...”

“The estimated total effect of [school] construction – the sum of the score gains at each project phase – is **9.6%**”

“Three or more years after the new school construction, house prices in the new school attendance areas were **7% higher.**”

Advantages to a New Facility

- **Improved Security (#1 Goal)**
- **Better Learning Opportunities**
 - little disruption to instruction
- **Greater Community Access**
- **Best Return on the Investment**
 - greater operational efficiency
 - greater energy efficiency
 - never a more affordable time to build

**Do Arrowhead students deserve less
than what other districts are providing?**

STRONG SCHOOLS

STRONG COMMUNITY

VOTE



NOV. 5

Arrowhead High School 2024 Referendum



Referendum Information Sessions

October 22 & 28

6:00 PM

South Campus Cafeteria

STRONG SCHOOLS

STRONG COMMUNITY



VOTE

NOV. 5

Arrowhead High School 2024 Referendum

TOUR!

STRONG SCHOOLS

STRONG COMMUNITY



Arrowhead High School 2024 Referendum

Questions?